

# Blue Edge Newsletter



THE OFFICIAL NEWSLETTER OF BLUE CROSS BLUE SHIELD OF WYOMING FOR LARGE EMPLOYERS

## Welcome to the NEW Blue Edge Newsletter



Welcome to the new Blue Edge Newsletter from Blue Cross Blue Shield of Wyoming. As a valued client, you can expect to start receiving this newsletter quarterly. We are committed to bringing you information and resources that will help you stay informed on health care topics that affect you and your employees most.



## Expand Your Benefits to Include the Best Care at the Best Price

Blue Cross Blue Shield of Wyoming recently introduced a Redirection of Care initiative. We now offer the option to our clients to direct care that is medically appropriate to the most economical setting. We started this initiative with prescription infusion drugs, authorizing these drugs to be administered in the most cost-effective setting. Now employees can receive the care they need in a convenient environment (including their own home) at significant cost savings to you.



## SF36-Pharmacy Benefit Legislation Update

The Wyoming legislature concluded the 2022 Budget Session late in the evening on March 11, 2022. Of keen interest to BCBSWY and our business partners was SF0036 – [Pharmacy Benefit Managers Act Enhancements](#). BCBSWY recognized the significant impacts this bill would bring to our customers through increased pharmacy costs and teamed up with business and industry partners to persuade lawmakers to stop the bill's progression. This legislation was tabled in the House Corporations Committee and further conversations will likely continue through the summer and fall.

BCBSWY is committed to keep health insurance costs affordable for our members and we will continue to advocate on our customers' behalf throughout the legislative process. We thank our business partners for their support throughout the Budget Session and further developments will be brought to you in future editions of this newsletter. Stay tuned!

## The Launch of Blue Vision & Blue Dental

We're excited to announce the addition of standalone Dental, and Vision products effective April 1st. Medical, Dental and Vision products will now have enrollment and billing through one place—YourWyoBlue.com and includes COBRA administration.



Blue Dental has three comprehensive products to provide your members with an extensive dental network with more than 200 local providers in Wyoming and 80,000 nationwide. Our new products allow employers to choose the best dental plan for their employees. Annual maximums range from \$1,000 to \$3,000 with options to include orthodontia and implants.



Vision Products has three standard options plus three allowance-based plans with access to 102,000 providers nationwide. The allowance-based plans have varying coverage levels for annual Exams and biannual Materials (Frames, Lenses, or Contacts). Members can use in or out of network providers but receive the best pricing by utilizing network eye care providers.

[LEARN MORE](#)

Please visit [BCBSWY.com/findadoctor](https://www.bcbswy.com/findadoctor) to explore our provider networks.



Blue Cross Blue Shield of Wyoming recently introduced ANew360, a health and well-being program powered by the WebMD ONE platform to provide your employees with a personalized well-being experience.

Well-being is not a one-size-fits-all approach – you need to meet people where they are. Learn how our five dimensions of well-being drive the strategy behind our well-being program.



### Socially Connected

Strong social connections at work lead to happier and more fulfilled employees, greater productivity, and higher engagement and retention.



### Emotionally Balanced

We offer a wide range of stress, sleep and specialized tools that help support mental health and a balanced state of mind.



### Clinically Managed

ANew360 gives your employees a complete view of their well-being and helps them take small steps that lead to long-term health habits.



### Physically Fit

Regular exercise and a healthy diet can help prevent disease, improve sleep, boost the mood. That's why we provide tools that help your employees get and stay fit.



### Financially Secure

Our financial wellness tools educate employees on the basics of finances to help reduce money-related stress and enable greater overall well-being.

We hope you have gained valuable insights about some of the exciting new products and programs at Blue Cross Blue Shield of Wyoming. If you have questions, please contact your account executive for more information.

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Blue Cross Blue Shield of Wyoming is an independent licensee of the Blue Cross and Blue Shield Association. WebMD Health Services is an independent company providing well-being solutions for Blue Cross Blue Shield of Wyoming clients and members. ANew360 is a wellness program provided by Blue Cross Blue Shield of Wyoming.